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APR 22 1996

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National Association for Family and Community Education

PROCLAMATION

*Tune Out TV Violence on April 5
And Put Television To Work For Children*

BUCKET FILE COPY ORIGINAL

WHEREAS, the National Association for Family and Community Education and its affiliate, Weld County FCE, recognize that television is our story teller, our entertainer and our educator; and

WHEREAS, Weld County FCE recognizes that viewing television with a violent content is a significant factor in desensitizing children and adults toward the effects of violence; and

WHEREAS, children who watch a large number of violent programs tend to favor using aggression to resolve conflicts; and

WHEREAS, the vision of the National Association for Family and Community Education is for children to benefit from the television they watch.

THEREFORE, the National Association for Family and Community Education and its affiliate, Weld County FCE, sets forth these resolutions:

- that children, parents and caregivers become aware of and choose alternatives to violent programming;
- that children, parents and caregivers discover the wonders of television instead of being influenced by senseless violence and other potentially harmful programming;
- that the Children's Television Act of 1990 be strengthened and enforced;
- that the National Association for Family and Community Education's Family ChoiceE-TV program help children to benefit from television.

NOW, THEREFORE, BE IT RESOLVED that on this 4th day of April 19 96, the National Association for Family and Community Education and its affiliate, Weld County FCE lead the nation in a call to tune out television violence on April 5; and

BE IT FURTHER RESOLVED, that a copy of this proclamation be prepared and sent to the Chair of the Federal Communications Commission and other interested parties.

Robert Chelson - Mayor of Greeley, Colorado
Signature Title

13 of 13 pages rec'd

APR 28 1996

Tune Out TV Violence"

 UNRECORDED COPY ORIGINAL
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Mayor of Ault, Charles Hoff, on the left, and Mayor of Eaton, Donald Cadwallader, are shown as they signed a Proclamation pertaining to "Tune Out TV Violence on April 5 And Put Television To Work For Children." This proclamation is sponsored by the National Association for Family and Community Education, and locally by the Potpourri and Sundowners clubs, to help promote awareness of violence on television. They are urging everyone to tune out their television on April 5 to help desensitize children and adults alike toward the effects of violence. Standing behind the mayors are, from the left: Margaret Martin, President of Potpourri; Barbara Carter, a Potpourri member; Linda Wisdom, Secretary of Sundowners; and Lorraine Johnson, a Sundowners member.

Photo by Linda S. Kirtley.

Tune Out TV Violence on April 5 And Put Television To Work For Children

WHEREAS, the National Association for Family and Community Education and its affiliate, Potpourri and Sundowners members of FCE, recognize that television is our story teller, our entertainer and our educator; and

WHEREAS, Potpourri and Sundowners members of FCE, recognizes that viewing television with a violent content is a significant factor in desensitizing children and adults toward the effects of violence; and

WHEREAS, children who watch a large number of violent programs

tend to favor using aggression to resolve conflicts; and

WHEREAS, the vision of the National Association for Family and Community Education is for children to benefit from the television they watch

THEREFORE, the National Association for Family and Community Education and its affiliate, Potpourri and Sundowners member of FCE, sets forth these resolutions:

- that children, parents and caregivers become aware of and choose alternatives to violent programming;
- that children, parents and caregivers discover the wonders of television instead of being influ-

enced by senseless violence and other potentially harmful programming;

•that the Children's Television Act of 1990 be strengthened and enforced;

•that the National Association for Family and Community Education's Family Choice-TV program help children to benefit from television.

NOW, THEREFORE, BE IT RESOLVED that

the National Association for Family and Community Education and its affiliate, Potpourri and Sundowners members of FCE, lead the nation in a call to tune out television violence on April 5, 1996.

APR 28 1996

Ad / Announcements
found in another part
and at later date in
newspaper

Page 13

Announcing FCE's Second Annual Tune Out Violence Campaign April 5, 1996

Once again FCE members throughout the country will be collecting pledges to ***Tune Out Violence*** for one day, April 5, 1996. We ask for your help to make this campaign a huge success.

THE NORTH WELD HERALD
THURSDAY, APRIL 4, 1996

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TUNE OUT VIOLENCE DAY IS FRIDAY, APRIL 5
I pledge to turn off or tune
out television and media
communicating violence.



Family Choice E - TV
"making television to work for children"

Family and
Community Education FCE

This ad sponsored by Sundowners and Potpourri Clubs

Proclamation

Tune Out Violence Day

Whereas: Television and other media greatly influence children; and

Whereas: Violence has become a major part of programs on television and other media; and

Whereas: Television and other media can have a positive influence on children and can be used as an educational tool;

Whereas: The Association for Family & Community Education is striving to get better educational programs for children which will have an impact on the future;

Therefore, I, Lavern Chelson

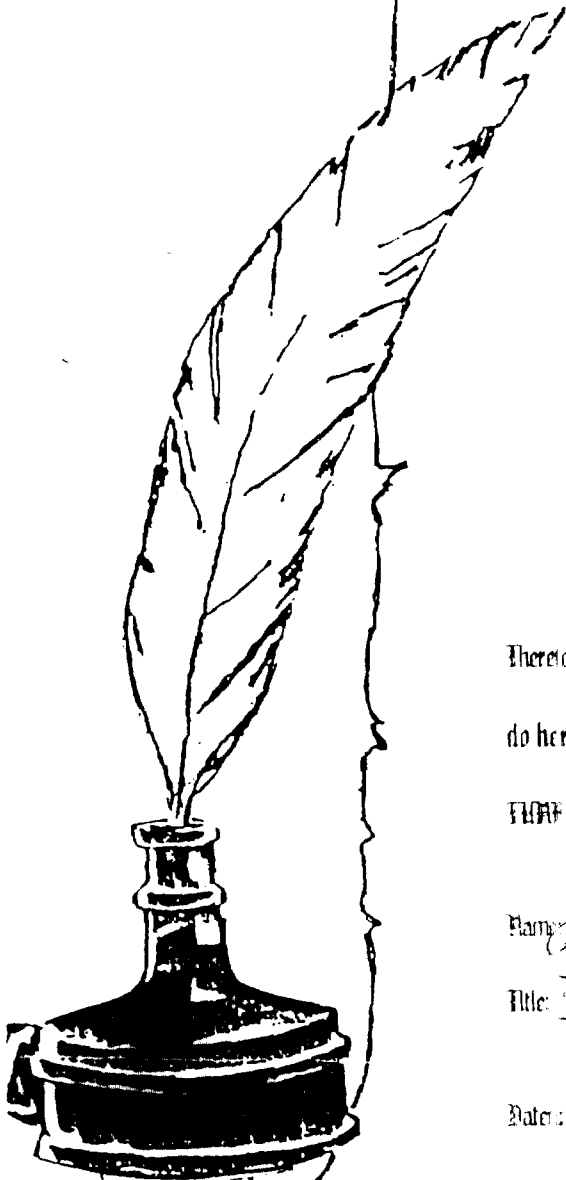
do hereby proclaim April 5, 1996, as

TUNE OUT VIOLENCE DAY

Name: Lavern Chelson

Title: Mayor Greeley, Colorado

Date: April 3, 1996



Proclamation

Tune Out Violence Day

Whereas: Television and other media greatly influence children; and

Whereas: Violence has become a major part of programs on television and other media; and

Whereas: Television and other media can have a positive influence on children and can be used as an educational tool;

Whereas: The Association for Family & Community Education is striving to get better educational programs for children which will have an impact on the future;

Therefore, I, Donald B. Cadwallader

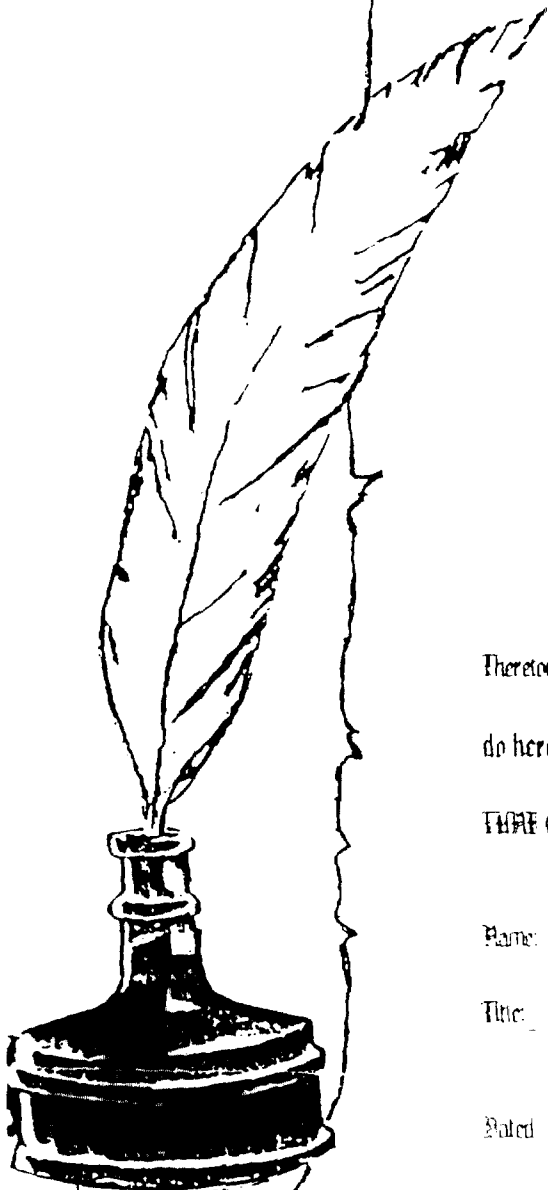
do hereby proclaim April 5, 1996, as

TUNE OUT VIOLENCE DAY

Name: Donald B. Cadwallader

Title: Mayor, Town of Eaton (CO)

Dated March 26, 1996



National Association for Family and Community Education

PROCLAMATION

Tune Out TV Violence on April 5 And Put Television To Work For Children

WHEREAS, the National Association for Family and Community Education and its affiliate, POTPOURRI MEMBERS OF FCE, recognize that television is our story teller, our entertainer and our educator; and

WHEREAS, POTPOURRI MEMBERS OF FCE recognizes that viewing television with a violent content is a significant factor in desensitizing children and adults toward the effects of violence; and

WHEREAS, children who watch a large number of violent programs tend to favor using aggression to resolve conflicts and

WHEREAS, the vision of the National Association for Family and Community Education is for children to benefit from the television they watch.

THEREFORE, the National Association for Family and Community Education and its affiliate, POTPOURRI MEMBERS OF FCE, sets forth these resolutions:

- that children, parents and caregivers become aware of and choose alternatives to violent programming;
- that children, parents and caregivers discover the wonders of television instead of being influenced by senseless violence and other potentially harmful programming;
- that the Children's Television Act of 1990 be strengthened and enforced;
- that the National Association for Family and Community Education's Family ChoiceE-TV program help children to benefit from television.

NOW, THEREFORE, BE IT RESOLVED that on this _____ day of _____, 19____, the National Association for Family and Community Education and its affiliate, POTPOURRI MEMBERS OF FCE lead the nation in a call to tune out television violence on April 5 and

BE IT FURTHER RESOLVED, that a copy of this proclamation be prepared and sent to the Chair of the Federal Communications Commission and other interested parties.

Charles Hoff
Signature

Mayor, Town of Ault, Co
Title

Proclamation

Tune Out Violence Day

Whereas: Television and other media greatly influence children; and

Whereas: Violence has become a major part of programs on television and other media; and

Whereas: Television and other media can have a positive influence on children and can be used as an educational tool;

Whereas: The Association for Family & Community Education is striving to get better educational programs for children which will have an impact on the future;

Therefore, I, Charles Hoff

do hereby proclaim April 5, 1996, as

TUNE OUT VIOLENCE DAY

Name: Charles Hoff

Title: Mayor, Town of Ault (CO)

Date: 26 March 1996



Act Against Violence

Act Against Violence is a two-year, statewide campaign to educate the public about violence and to provide individuals and community organizations with information that encourages collaborative, community-based prevention activities.

This KRMA-TV initiative, made possible through a grant from The Colorado Trust and in partnership with the Governor's Community Partnership Office, includes an interactive teleconference, broadcast programming and educational resources addressing critical TV viewing, conflict resolution and violence prevention for use in the classroom.

Vision

To reduce youth violence throughout Colorado.

Mission

To offer programming and services to youth, parents, teachers, the general public and community organizations in order to reduce youth violence in Colorado.

Goal 1

To provide broadcast programming that informs and educates

Programming

KRMA-TV, Channel Six will air a minimum of 28 hours of programming related to the issue of violence. In addition, the station will produce and air "Snapshots," — short features that highlight real people making a difference in their community.

Public Service Announcements

KRMA will produce a public service announcement centered around one common theme for use by all media outlets throughout the state. The campaign, "Join the New Peace Movement," emphasizes that "peace begins at home."

KRMA-TV will also air a combination of action spots that highlight positive examples of people who have had great success acting against violence in their community.

Promotion/Advertising

Three brochures will be widely distributed as part of the overall campaign. In addition to this overview brochure, one brochure outlines what you can do at home, at school and within your community to act against violence. The other brochure offers tips for effective conflict resolution. Print and radio advertising will supplement the brochure message and enhance the overall campaign awareness.

Goal 2

To develop broadcast, audio visual and print materials for teachers and students.

Resource Materials to Schools

All elementary, middle and high schools throughout the state will be given a schedule of violence prevention programs and accompanying resource guides. Statewide broadcasting, recording and duplication rights have been granted for programs.

Online Services

An online discussion forum will enable teachers, students and media specialists from 24 school communities to access curriculum resources and communicate with experts in the area of youth violence. A World Wide Web site will also be established to link Colorado schools with national resources.

Traveling Institute

Spring 1996 through Fall 1996, KRMA will sponsor a Violence Prevention Institute in five communities across the state. The effort will engage youth from each community in day-long activities focused on positive change and youth involvement.

Greeley is one

Goal 3

to develop resources and information that encourages collaborative and community based violence prevention activities

Fall '95 Telecourse

Understanding Youth Violence: Join the New Peace Movement, a 90-minute interactive seminar featuring Dr. Del Elliott, founder and director of the Center for the Study and Prevention of Violence, is scheduled for satellite delivery to 24 participating communities scattered throughout Colorado on Tuesday, October 24, 1995.

Trained facilitators representing these 24 communities will organize town meetings in conjunction with the event and use the gathering as the impetus for collaborative and long-term violence prevention activities.

Video Distribution

An edited 60-minute version of Dr. Del Elliott's seminar will be duplicated in mass and made available to any individual or community upon request at no cost.

Otherwise may work on project:

Check Colorado Schools p.20 in YouthNet Directory

For more information contact:

Act Against Violence
KRMA-TV Channel Six
1089 Bannock Street
Denver, CO 80204
(303) 892-6666
FAX (303) 620-5600

*Contact
Erin Lutero
PBS Video Info
1-800-328-5ine
7271*

*NAPCE video
"You Choose, They Gain"
15 min.*

Brian Cook

*Video Preview
University of Northern Colo.
Prog. in
State*



Join the new
peace movement

*Another effort going on in
Colorado.*



JOIN THE NEW PEACE MOVEMENT

six
KRMA-TV Denver



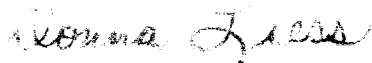
THE
COLORADO
TRUST

**Cooperative Extension
Colorado State University**

**Weld County Extension Office
Exhibition Building
Island Grove Park, 425 N 15th Avenue
Greeley CO 80631
Phone: (970)356-4000, Ext. 4465
Fax: (970)351-0415**

We are pleased to send you the enclosed educational information.

Sincerely,



Extension Agent

**Colorado State University, U.S. Department of Agriculture and Weld County cooperating.
Cooperative Extension programs are available to all without discrimination.**

Weld County Extension Agents:

**Probert, Curt (Agriculture) Director
Aldredge, Jerry (Agronomy)
Cronquist, Mark (4-H Youth)
Inloes, Gene (Livestock)
Liess, Donna (Consumer/Family Ed)
Maxey, Keith (Dairy)
Schneider, Carol (4H Youth)**

**Colorado
State
University
Cooperative
Extension**

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DATE OF LATE FILED

Connie Smith

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